

October 8, 2013

2:00 pm

Bldg 1 Conference Room

# Planning Council

**Chair:** Kimberly Mullis

**Vice-chair:** Penny Sermons

**Secretary:** Erica Schatz

**Members Attending:** Kimberly Mullis, Penny Sermons, Erica Schatz, Jeanne Martin, Charles Gullette, Chet Jarman, Barbara Tansey, Jay Sullivan (Resource)

**Members Absent:** Betty Beacham

## *Minutes from Meeting October 8, 2013*

### Agenda Item

**I. Special Meeting** **Presenter:** Kim Mullis

- This meeting was called to meet with Jay Sullivan to discuss the feedback on a memo presented to Senior Staff by the Planning Council regarding the campus climate survey. The memo is attached for referral.
- Kimberly opened the meeting with background information for the new committee members. A strategic planning survey was originally created by the planning office to serve as the campus climate survey, as directed by the BCCC strategic plan. Senior staff rejected the survey created by the planning office and asked planning council to create general questions to be used in the climate survey. The planning council submitted, via memo, general questions approved by the committee. Senior staff agreed that the planning council's questions were too vague and would not yield measurable results and rejected the submitted questions.
- Jay opened the meeting with a discussion about writing questions that provide measurable results. He introduced an example question created by Dr. Tansey, Chet, and himself. The committee discussed the example. Erica questioned whether the question was reflective of a climate survey or opinion survey.
- Dr. Tansey reminded the planning council that a climate survey was not a SACS requirement. She recommended that if we decided to do a survey we could take questions similar to those originally proposed and make them measureable for BCCC. The information yielded should be tied to the planning process to help move us forward rather than give anecdotal information. She also recommended looking at CCSSE and Noel-Levitz surveys for possible use in the future.
- Penny asked if we should re-evaluate all of the campus surveys that were included in the strategic plan approved earlier this year.
- Kim proposed to the group that we hold off on the campus climate survey until we can afford a good instrument rather than creating a substandard one now. The group was in agreement.

## *Other Information*

**Next Meeting:** Monday, October 28, 2013 at 3 pm in the Bldg 1 Conference Room